



“Focused manufacturer
of engineered lifting
equipment”

Manitex International, Inc. (NASDAQ:MNTX)

Conference Call Fourth Quarter and Full Year 2014

March 5th, 2015





Forward Looking Statements & Non GAAP Measures

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Non-GAAP Measures: Manitex International from time to time refers to various non-GAAP (generally accepted accounting principles) financial measures in this presentation. Manitex believes that this information is useful to understanding its operating results without the impact of special items. See Manitex’s Full Year and Fourth Quarter 2014 Earnings Release on the Investor Relations section of our website www.manitexinternational.com for a description and/or reconciliation of these measures.



Overview

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- 2014 operationally was a year of many positives in an uncertain market environment
 - ❑ Record sales of \$264 million
 - ❑ Increased backlog (excluding ASV transaction) by 27%
 - ❑ Additional military contracts secured to provide total \$75-125 million value over 5 years
 - ❑ Generated \$1.2 million cash from operations in Q4-2014*

- ASV transaction in December of 2014 and PM Group acquisition in January of 2015 are transformative for the Company
 - ❑ Pro-forma 2014 revenues including PM and ASV ~\$500 million
 - ❑ Enhanced product, end-market and geographic diversification

- Market challenges from oil and gas sector demand and from euro currency weakness (impacting translation of profit to USD)

- 2015 focus is integration and distribution leverage of acquisitions, cost reduction and cash flow generation to repay debt

*Excluding ASV and transaction and other expenses



Commercial Overview

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- 2014 market conditions did not meet original growth expectations and in our principal market, boom trucks, demand was down almost 8% year over year:
 - ❑ Oil and gas demand did not strengthen during the year as expected and in Q4 there was considerable uncertainty affecting demand.
 - ❑ N. American general construction demand for our equipment continued to grow at an incremental rate.
 - ❑ European markets continued to be adversely impacted from economic conditions and lack of credit. CVS however were able to exploit certain opportunities in Europe and internationally.

- Product revenue profile changed during the year
 - ❑ More specialized, higher tonnage units or industry specific product (e.g. energy) demand slowed and was replaced by lower capacity cranes and more construction related product such as material handling equipment.
 - ❑ CVS container handling equipment and distribution consistently stronger during the year.

- 12/31/14 Backlog of \$107.3 million (12/31/13, \$77.3 million):
 - ❑ Growth of 39% over 2013
 - ❑ Broad based order book although boom trucks continue to be heavily represented.
 - ❑ 12/31/14 includes -9% of ASV product



Key Figures - Annual

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USD thousands	2014*	2013	2012
Net sales	\$264,081	\$245,072	\$205,249
% change in 2014 to prior period		7.8%	28.7%
Gross profit	48,287	46,476	40,464
Gross margin %	18.3%	19.0%	19.7%
Operating expenses	31,995	28,938	26,005
Adjusted Net Income	8,816	10,178	8,077
Adjusted Earnings per share	\$0.63	\$0.80	\$0.68
Adjusted Ebitda	20,864	21,483	17,957
Adjusted Ebitda % of Sales	7.9%	8.8%	8.7%
Working capital	89,470	73,868	61,426
Current ratio	2.1	2.5	2.4
Backlog	107,327	77,281	130,352
% change in 2014 to prior period		38.9%	(40.7%)



Key Figures - Quarterly

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USD thousands	Q4-2014*	Q4-2013	Q3-2014
Net sales	\$66,909	\$65,431	66,197
% change in Q4-2014 to prior period		2.3%	1.1%
Gross profit	12,623	12,779	10,915
Gross margin %	18.9%	19.5%	16.5%
Operating expenses	8,531	7,759	7,504
Adjusted Net Income	2,185	2,991	1,768
Adjusted Earnings Per Share	\$0.16	\$0.22	\$0.13
Adjusted Ebitda	5,330	6,225	4,519
Adjusted Ebitda % of Sales	8.0%	9.5%	6.8%

*Q4-2014 as adjusted. See reconciliation to US GAAP on appendix



2014

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Adjusted Operating Performance

	<u>Full Year</u>		<u>Quarter ended December 31</u>	
	<u>\$m</u>	<u>\$m</u>	<u>\$m</u>	<u>\$m</u>
2013 Net income		10.2		3.0
Gross profit impact of increased sales (2014 sales for the period less 2013 sales at 2013 gross profit %).	3.6		0.3	
Impact from lower margin (2014 gross profit % for the period less 2013 gross profit % multiplied by 2014 sales for the period)	(1.8)		(0.4)	
Increase / (decrease) in gross profit		1.8		(0.1)
Decrease in R&D expense		0.4		0.2
Increase in SG&A expenses		(0.5)		(0.4)
SG&A expense from acquired business		(2.9)		(0.6)
Tax		(0.2)		0.1
2014 Adjusted Net income		<u>\$8.8</u>		<u>\$2.2</u>



Working Capital

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\$000	2014	2013	2012
Working Capital	\$89,470	\$73,868	\$61,426
Days sales outstanding (DSO)	95	53	58
Days payable outstanding (DPO)	60	45	51
Inventory turns	2.3	2.9	3.0
Current ratio	2.1	2.5	2.4
Operating working capital	129,112	85,136	74,300
Operating working capital % of annualized LQS	48.2%	32.5%	32.9%

Working capital ratios skewed by annualized quarters sales and cost of goods sold only include 12 days for ASV from acquisition.

Excluding impact of ASV transaction, DSO, DPO and inventory turns were 71 days, 43 days, and 3.1 days respectively



Debt & Liquidity

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\$000	2014	2013	2012
Total Cash	4,370	6,091	1,889
Total Debt	112,294	54,201	49,138
Total Equity	130,006	84,991	59,533
Net capitalization	237,930	133,101	106,782
Net debt / capitalization	45.4%	36.2%	44.2%
Adjusted EBITDA	20,864	21,483	17,957
Adjusted EBITDA % of sales	7.9%	8.8%	8.7%

➤ Debt at 12/31/14 includes:

- Non recourse debt at ASV \$43.6 million (term and revolving credit facilities)
- Fair value of convertible debt for ASV transaction \$6.6 million and \$1.6 million note for transaction fees paid by Terex
- Manitex revolving credit facilities and Italian working capital facilities (\$53.7 million)
- Average Debt Cost approximates 6%
- Full year of ASV contribution would have resulted in a Debt/Adjusted EBITDA ratio of approximately 3.2x for the year

- Net capitalization is the sum of debt plus equity minus cash
- Net debt is total debt less cash

- We enter 2015 a much larger and more diversified Company than we were in 2014
- Markets remain difficult to predict and uncertain, with oil and gas in particular showing slowdown
 - ❑ Weaker Euro adversely impacts translation of overseas profit, but does provide sales and margin opportunity
 - ❑ No. American housing starts provide opportunity for ASV
- Focus for 2015:
 - ❑ Integration of acquisitions
 - ❑ Accelerate No. American production of knuckle boom product to take advantage of growth
 - ❑ Leverage distribution opportunities for PM in No. America and Manitex in PM distribution
 - ❑ Cost reduction and cash flow generation to repay debt

Reconciliation of Adjusted EBITDA to GAAP net income

	Three Months Ended		Twelve Months Ended	
	December 31, 2014	December 31, 2013	December 31, 2014	December 31, 2013
Net income	472	2,991	7,103	10,178
Net loss attributable to noncontrolling interest	(136)	--	(136)	--
Income tax	393	1,182	3,676	4,269
Interest expense	958	765	3,150	2,946
Foreign currency transaction losses (gain)	80	23	107	95
Other (income) expense	(31)	59	36	50
Acquisition and other expense	2,356	-	2,356	-
Depreciation & Amortization	1,238	1,205	4,572	3,945
Adjusted Earnings before interest, taxes, depreciation and amortization (Adjusted EBITDA)	\$5,330	\$6,225	\$20,864	\$21,483
Adjusted EBITDA % to sales	8.0%	9.5%	7.9%	8.8%

Reconciliation of Adjusted net income and adjusted EPS

	Three Months Ended		Twelve Months Ended	
	December 31, 2014	December 31, 2013	December 31, 2014	December 31, 2013
Net income as reported	472	2,991	7,103	10,178
Pre – tax acquisition and other expenses	2,517	--	2,517	-
Tax effect based on jurisdictional blend	(804)	--	(804)	-
Adjusted Net Income	\$2,185	\$2,991	\$8,816	\$10,178
Weighted average diluted shares outstanding	14,029,205	13,821,352	13,904,289	12,717,575
Diluted earnings per share as reported	\$0.03	\$0.22	\$0.51	\$0.80
Total EPS Effect	\$0.13	--	\$0.12	--
Adjusted Diluted earnings per share	\$0.16	\$0.22	\$0.63	\$0.80

Acquisition and other expense

Fourth Quarter 2014	Pre-tax	After-tax	EPS
Deal transaction related	\$2,176	\$1,481	\$0.11
Exceptional operating cost	341	232	0.02
Total	\$2,517	\$1,713	\$0.12