#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of the earliest event reported) May 10, 2023

#### MANITEX INTERNATIONAL, INC.

(Exact Name of Registrant as Specified in Its Charter)

Michigan	
(State or Other Jurisdiction	
of Incorporation)	

001-32401 (Commission File Number) 42-1628978 (IRS Employer Identification No.)

9725 Industrial Drive, Bridgeview, Illinois (Address of Principal Executive Offices)

60455 (Zip Code)

(708) 430-7500 (Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

	_		
	the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any oving provisions:		filing obligation of the registrant under any of the
	Written communications pursuant to Rule 425 under the	Securities Act (17 CFR 230.425)	
	Soliciting material pursuant to Rule 14a-12 under the Ex	schange Act (17 CFR 240.14a-12)	
	Pre-commencement communications pursuant to Rule 1	4d-2(b) under the Exchange Act (17 C	FR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 1	3e-4(c) under the Exchange Act (17 C	FR 240.13e-4(c))
	dicate by check mark whether the registrant is an emerging apter) or Rule 12b-2 of the Securities Exchange Act of 1934	egistrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this Exchange Act of 1934 (§240.12b-2 of this chapter).	
Eme	nerging growth company $\square$		
	an emerging growth company, indicate by check mark if the wor revised financial accounting standards provided pursua	ck mark if the registrant has elected not to use the extended transition period for complying with any wided pursuant to Section 13(a) of the Exchange Act. $\Box$	
Seci	curities registered pursuant to Section 12(b) of the Act:		
	Title of each class	Trading Symbol(s)	Name of each exchange on which registered
	Common Stock, no par value	MNTX	The NASDAQ Stock Market LLC

#### Item 7.01 Regulation FD Disclosure

On May 10, 2023, Manitex International, Inc. (the "Company") posted a slide presentation on its website. This slide presentation is incorporated herein by reference.

The information under Item 7.01 in this Current Report on Form 8-K, including the exhibits hereto, is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information under Item 7.01 in this Current Report on Form 8-K will not be incorporated by reference into any registration statement or other document filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated by reference. The furnishing of the information under Item 7.01 in this Current Report on Form 8-K is not intended to, and does not, constitute a determination by the Company that the information under Item 7.01 in this Current Report on Form 8-K is complete or that investors should consider this information before making an investment decision with respect to any security of the Company.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

#### **EXHIBIT INDEX**

Exhibit <u>Number</u>	Description
99.1	Manitex International, Inc. slide presentation posted on company website May 10, 2023.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

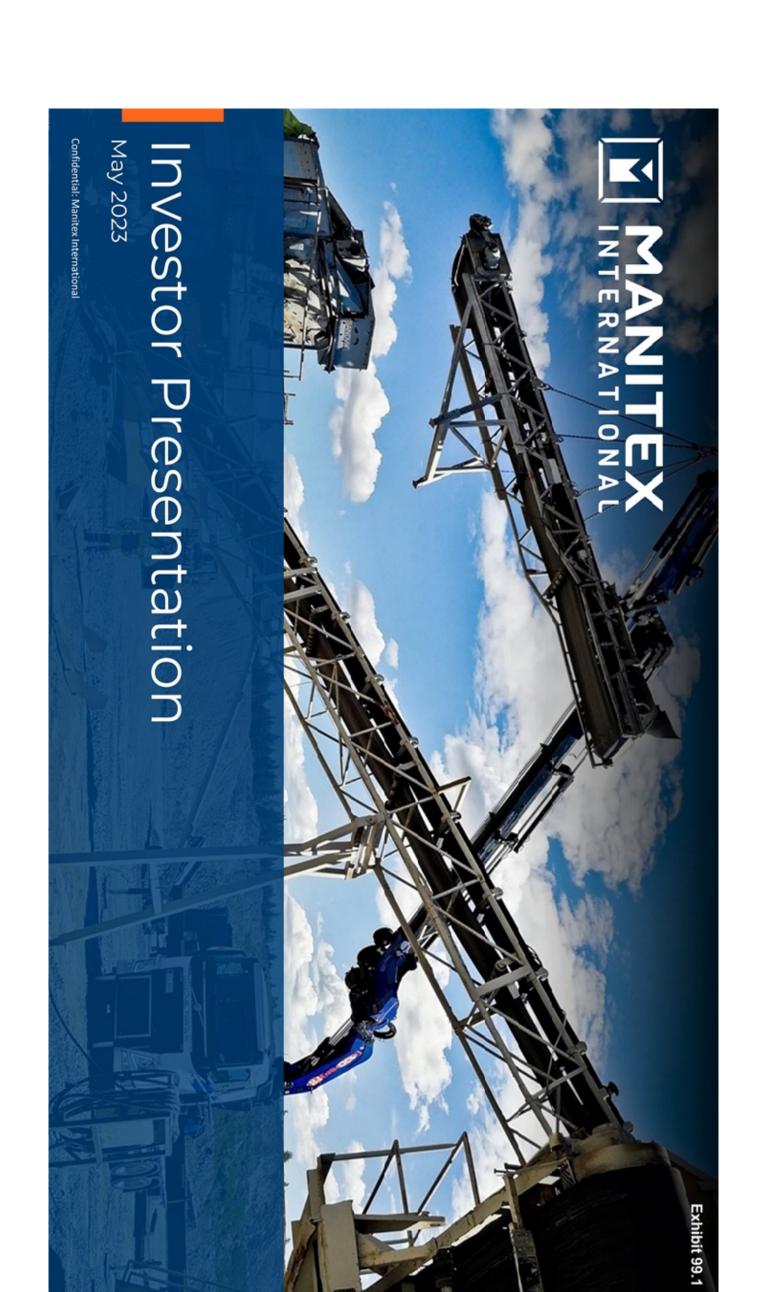
MANITEX INTERNATIONAL, INC.

/s/ JOSEPH DOOLAN By:

Name: Joseph Doolan

Title: Chief Financial Officer

Date: May 10, 2023



# Safe Harbor Statement

achievements to differ significantly from the results, performance or statements are based on current plans, estimates and expectations and operational results and future economic performance; and statements of expectations, estimates or forecasts as to our business, financial and developments or otherwise. forward-looking statement, whether as a result of new information, future Company undertakes no obligation to update publicly or revise any statements speak only as of the date on which they are made, and the assumptions, we cannot guarantee future results. Forward-looking Although we believe that these statements are based upon reasonable this presentation should be evaluated in light of these important factors achievements expressed or implied by such forward-looking statements factors that could cause the Company's future results, performance or involve a number of known and unknown risks, uncertainties and other concerning matters that are not historical facts. In some cases, you can operations or liquidity; statements concerning projections, predictions, including statements regarding the Company's expected results of Safe Harbor Statement under the U.S. Private Securities Litigation Reform filings with the Securities and Exchange Commission and statements in "estimate," "plan," "project," "continuing," "ongoing," "expect," "we believe," identify forward-looking statements by terminology such as "anticipate," management's goals and objectives and other similar expressions in nature which express the beliefs and expectations of management "we intend," "may," "will," "should," "could," and similar expressions. Such Act of 1995: This presentation contains statements that are forward-looking These factors and additional information are discussed in the Company's

### About Manitex

Leading Provider of Lifting Solutions to Infrastructure and Construction Markets



Our Footprint

#### What we do

platforms, construction equipment and rental solutions that serve infrastructure, heavy North America and Europe, distributing through independent dealers globally industry, and general construction markets. We engineer and manufactures products in We are a leading provider of mobile truck cranes, industrial lifting solutions, aerial work

### What we offer









### platforms

#### How we win

- High performance, service-centric culture
- Deep, recurring customer relationships
- O Comprehensive portfolio of leading
- ( Commitment to quality and innovation
- (() Positioning - we have strong positions in the of our products right markets....aiding the addition and expansion

#### locations Four North Rentals Rabern Sign Crane Boom Truck and SF facility) Texas (188,000 manufacturing Ceorgetown S. Cessario siul Panaro, Italy (542,000 SF facility) Crane manufacturing Boom Truck and Sign Manufacturing Support for Oil & Steel and Valla Chicago, Illinois Knuckle Boom Crane (213,000 SF facility) (58,000 SF facility) and Carry Cranes Manufacturing Arad, Romania Piacenza, Italy Precision Pick



Revenue Growth 2021-2022

**EBITDA Growth** 2021-2022

Backlog Growth +22% 2021-2022

Book-to-Bil 12/31/22 1.1×

+400 bps

EBITDA margin growth 2021-2022

# Complete Solutions Serving Growing End-Markets

Capitalizing on favorable energy and infrastructure market investment trend





## **Lifting Equipment Segment**

- ~92% of 2022 revenue
- ~\$18 billion global addressable market

comprehensive lines of boom trucks, truck cranes, and other Our Lifting Equipment segment manufactures and markets a lifting solutions and provides aftermarket parts and services











## Rental Equipment Segment

- ~8% of 2022 revenue
- ~\$58 billion North American addressable market

Rabern

equipment rentals with four locations in Northern Texas. Our Rental Equipment segment is a provider of industrial















Key End Markets Served









Product Mix (as % of 2022 Sales)

Boom, knuckle boom and cranes **53**%

Aerial Work **Platforms** 14%

14%

Parts and Service

**8**%

(10% Pro Forma) Rental

11%

Other

# Seamless End-to-End Operating Model

Proven expertise within design, sourcing, manufacturing and distribution





Manitex integrates deep engineering and design expertise with global manufacturing and distribution capabilities, positioning us as the leading independent



Step 1
Product Engineering
and Design

- Our designs seek to combine innovation with the needs of our customers via practical applications; "We deliver Practical Innovations".
- and Design

  Step 2

Materials Sourcing

and Procurement

- Alignment with a diverse base of world-class OEMs of class 7-8 trucks
- We purchase steel and a variety of machined parts, components and subassemblies including weldments, winches, cylinders, frames, rims, axles, wheels, tires, suspensions, cables, booms and cabs, as well as engines, transmissions and cabs.



- Step 3

  Precision

  Manufacturing
  - Manitex manufactures its mission critical components and subassemblies and outsources sub-assemblies and other non-critical items.
- Leverage outside manufacturing capabilities to improve costs and efficiently deploy capital investments.
- Step 4
  Direct and third-party distribution

company

lifting solutions

Regional dealers aid in the specification and application of on-highway fleet – tailoring weight, size and class to regional regulations and contractor needs.

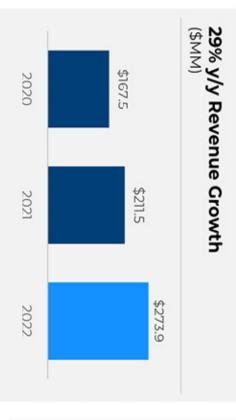
# Track Record of Execution

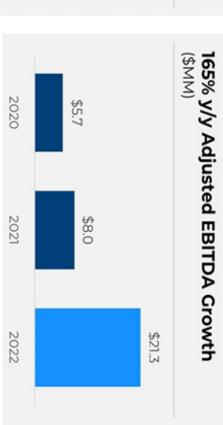
Driving year-over-year growth in revenue, EBITDA and margin realization

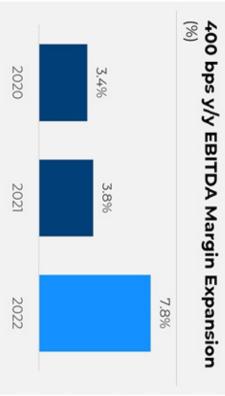


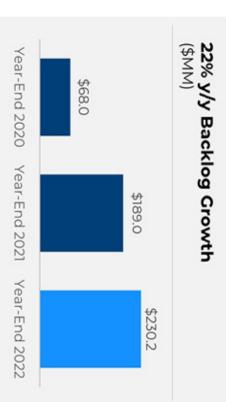
## Track record of organic and inorganic growth

- Organic Growth driven by global construction demand
- US Infrastructure Bill
- Oil & Gas | Energy |
   Commercial and Industrial
   Construction
- Positioned well in attractive markets
- USA | Canada | Western Europe | South American Mining
- Rabern Acquisition
- 8% of pro forma sales
- High rental growth rate
   Strong trends continued into 1Q23
- 1Q backlog increased 16%
- IQ gross margins up 440bps









# Lifting Equipment Segment

Diverse, high-value lifting solutions portfolio



Our Lifting Equipment Segment Manufactures and markets a comprehensive lines of boom trucks, truck cranes, and other lifting solutions and provides aftermarket parts and services



North America

- in North America Leading market position
- Lifting solutions up to
- construction and energy, general Leading position in NA infrastructure



Knuckle Boom global TAM \$2.3 billion Cranes

- Versatile applications w/ customer-specific tailored solutions
- Efficient use in tight spaces
- Lifting solutions to 210
- payload delivery Light weight - allowing



Aerial Work **Platforms** global TAM \$15.6 billion

- Practical on-highway truck self-propelled applications mounted applications and
- Indoor electric battery
- Leading class machines able with deployed access of 70 to enter building door at 32'
- Net-zero emissions technologies





**Electric Cranes** 



fragmented market Parts & Service Significant,

- Wide range of leading and fully remote class electric operated solutions industrial lift and rigging
- powered Industrial full battery
- cranes (ECSY) construction electric Mobile field &



High-margin, stream recurring revenue



Leading brands serving diverse growth markets Lifting Equipment Segment

We operate under four leading brands serving diverse industrials, energy, infrastructure and utility markets





#### OIL&STEEL

#### Product

#### Solutions

- Mobile straight-mast cranes
- Crane Mounted Aerial Work
- Mobile lifting solution to 65T
- Versatile and highly serviceable

Oil & Gas (Upstream | Refining

Downstream) - North America

- Mobile Articulated Truck Cranes
- Specialty metro area solutions
- Versatile with unique tailoring capabilities
- Highly serviceable
- Truck mounted & self-drive solutions
- Leading net-zero emissions technology
- Universally accepted applications (EU/Americas)
- Zero-emissions precision pick & carry cranes
- 2.5T 90 T solutions
- Self-driven or remote
- Ingenious crane to forklift, window glazing, multi-function attachments

#### Markets

- Growing acceptance of articulated cranes in North American markets
- semi or fully remote controlled Tailored to general construction, material delivery, waste removal

Industrial | Transportation | Mining

Energy Transmission

- General construction
- Industrial maintenance
- Mobile aerial maintenance

- Aerospace
- Clean Room applications
- Industrial environments / Manufacturing
- Remanufacturing & Repair

# Positive secular trends support favorable outlook

#### 61% of 2022 Sales North America

- Infrastructure Investment & Jobs Act
- Inflation Reduction Act
- Utility Transmission & Distribution Investment

### Western Europe

- 24% of 2022 Sales
  - Commercial construction
- T&D Investment
- Electric Generation and Distribution

# Rental Equipment Segment

Rabern Rentals Acquisition Provides Entry Into Attractive Rental Equipment Market



In 2022,
Manitex acquired
Rabern Rentals,
a leading regional
provider of industrials
equipment rentals,
with four locations
throughout Texas

- Rabern resulted in the creation of a new, highermargin equipment segment
- Rental equipment segment generated \$21 million in FY22; Pro Forma run rate \$30 million.



into complementary, higher-margin equipment markets Our rental segment represents an important strategic expansion

#### What we do

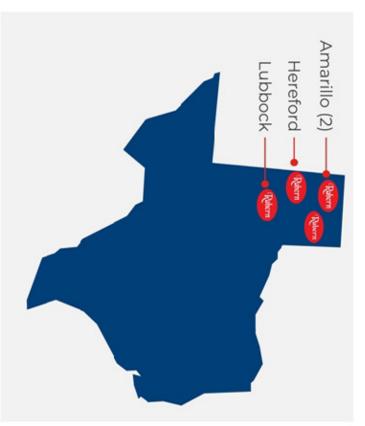
Through Rabern, we provide a full line of more than 1,700- pieces heavy-duty commercial construction equipment through four locations in North Texas. We are focused on smaller markets with attractive competitive characteristics.

## **Segment Growth Potential**

Our rental business generally carries 2x the gross margin of our legacy equipment business

We expect this business to represent between 10-20% of annual revenue

Rental enjoys relative stability when compared to equipment sales cycles, providing recurring revenue streams through the cycle



# U.S. Equipment Rental Market

\$65 billion addressable market by 2025



Equipment rental is a fragmented, growing market with high organic growth and margin expansion potential

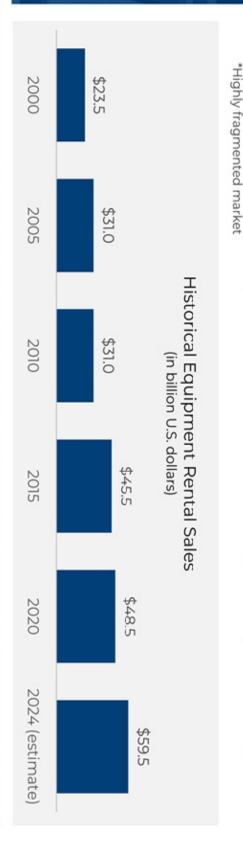
Through organic share gains, we will seek to outpace the low-mid-single digit industry revenue CAGR

activity in 2023, which will continue to benefit rental over a multi-year period We anticipate continued strength in commercial construction and repair

Industry CAGR 4-5%

Doubled in size since 2000

Strong forecasted growth



Equipment Rental Competitors









Confidential: Manitex International

Source: Published by Statista Research Department, Jul 15, 2022

# Value Creation Roadmap

We introduced Elevating Excellence Initiative in First Quarter 2023



to profitable growth historical challenges Manitex has identified

- Too many go-to-market identity brands - diluted brand
- Unrealized synergies of scale
- Lack of production velocity
- Ineffective structure
- Lack of data-centric

reporting (KPI, balanced scorecard)

Our Past

quarter 2023 representing a new long-term value creation strategy Manitex introduced its *Elevating Excellence* initiative in the first





Commercial Valla **Targeted** OIL&STEE





Excellence Sustained Operational

of PM | Oil & Steel and Europe); Share expansion in favorable markets Organic share expansion (North America / Western Valla in the USA

utilization; supply chain optimization; Optimize operating structure; product improved fixed cost absorption mix optimization; increased facility



Allocation Capital Disciplined

acquisitions in complementary adjacent accretive bolt-on cash flow; opportunistic High-return organic growth markets investments; invest from

Our Path Forward

# **Targeted Commercial Expansion**

Drive above-market organic growth, leveraging incumbent position



Manitex will leverage its incumbent, leadership position in Straight Mast Cranes to expand across Articulated, Industrial Lift / AWP and Rental Markets

- Manitex has 35% market share within the domestic Straight Mast market
- Brand consolidation, market positioning will help to drive organic share gains in adjacent markets

in higher-growth, underpenetrated adjacent markets

Retain leadership position within Straight Mast market, while investing

#### Delivering "One Manitex" to the market

### ) Market Share Expansion

Leverage strong market share in straight mast cranes to grow articulated cranes, Industrial Lifting, and AWP share in N.A.

### Simplify Brand Identity

Simplify our go-to-market branding, supporting our dealers with segmented brands serving specific applications

## Enhanced Product Distribution

Consolidate distribution across targeted geographies

### Product Innovation

Invest in new, customer-led innovation and product development

#### Driving balanced growth across new and existing markets

## Relative growth contribution by product



Manitex Cranes

O&S

AWP

Rental

# Sustained Operational Excellence

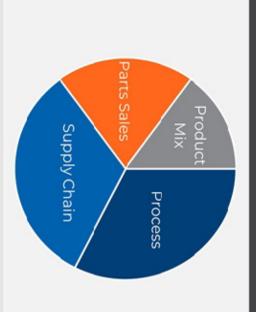
Building a durable, more efficient business to drive profitable growth



and efficiency support of profitable to drive productivity the cycle growth through improvements in **Manitex intends** 

sourcing and procurement structure, increase efficient organizational Implement a lean, more accountability capabilities, improve production velocity, expand in support of cultural leverage data and analytics inventory management

## weighted by potential anticipated margin uplift Key drivers of multi-year margin improvement,



### **2023 Priorities**

- Systems utilization (Process Improvements)
- Improve capacity utilization
- Position new dealers and NA channel support

### **2024 Priorities**

- Drive growth of PM | Oil & Steel Valla in NA
- Rationalize & Centralize supply chain Rental growth and margin

### **2025 Priorities**

- Product rationalization
- Strategic, bolt-on acquisitions

# **Disciplined Capital Allocation**

Prioritize reduction in net leverage, targeted organic growth investments



Manitex intends to reduce net leverage, while continuing to optimize liquidity with which to support organic growth across the business

#### 2023-2024

## Capital allocation priorities

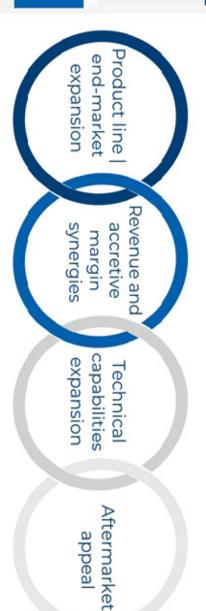
- 1. Reduce net leverage towards target of 3.0x or less
- Selectively invest in new organic growth opportunities
- 3. Opportunistic, shareholder-friendly return of capital

#### 2025+

## Capital allocation priorities

- Strategic, bolt-on acquisitions
- Selectively invest in new organic growth opportunities
- Opportunistic, shareholder-friendly return of capital

## **Acquisition Criteria**



Building a more efficient, lean organization before we begin to pursue strategic acquisitions

# **2025 Financial Targets**

Positioned to drive significant organic growth and margin expansion



Between YE 2022 and YE 2025, Manitex intends to deliver incremental growth in revenue, EBITDA and EBITDA margin realization through a combination of commercial expansion, sustained operational excellence and disciplined capital allocation



### **Revenue Drivers**

(2024 and 2025 Focus on Growth)

- End-market growth
- Improved capacity utilization
- Product innovation / NPD
- Market share gains

### Margin Drivers

(2023 is a foundational year with focus on margins / process and systems)

Improved fixed-cost absorption through improved operating leverage

Reweight product mix toward higher-margin offering Centralization of procurement and supply chain

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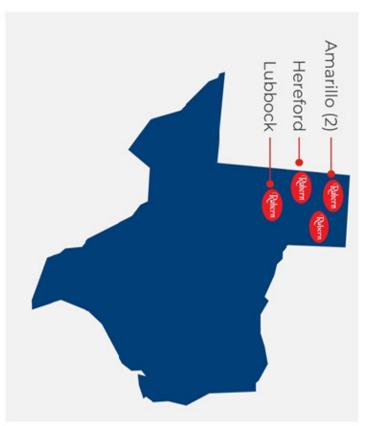
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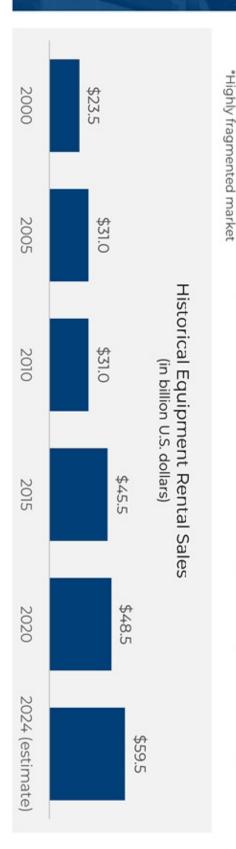
revenue CAGR

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Equipment Rental Competitors









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## Investment Summary

Business transformation underway; focused on long-term value creation

## Investment Summary

**Key Catalysts** 

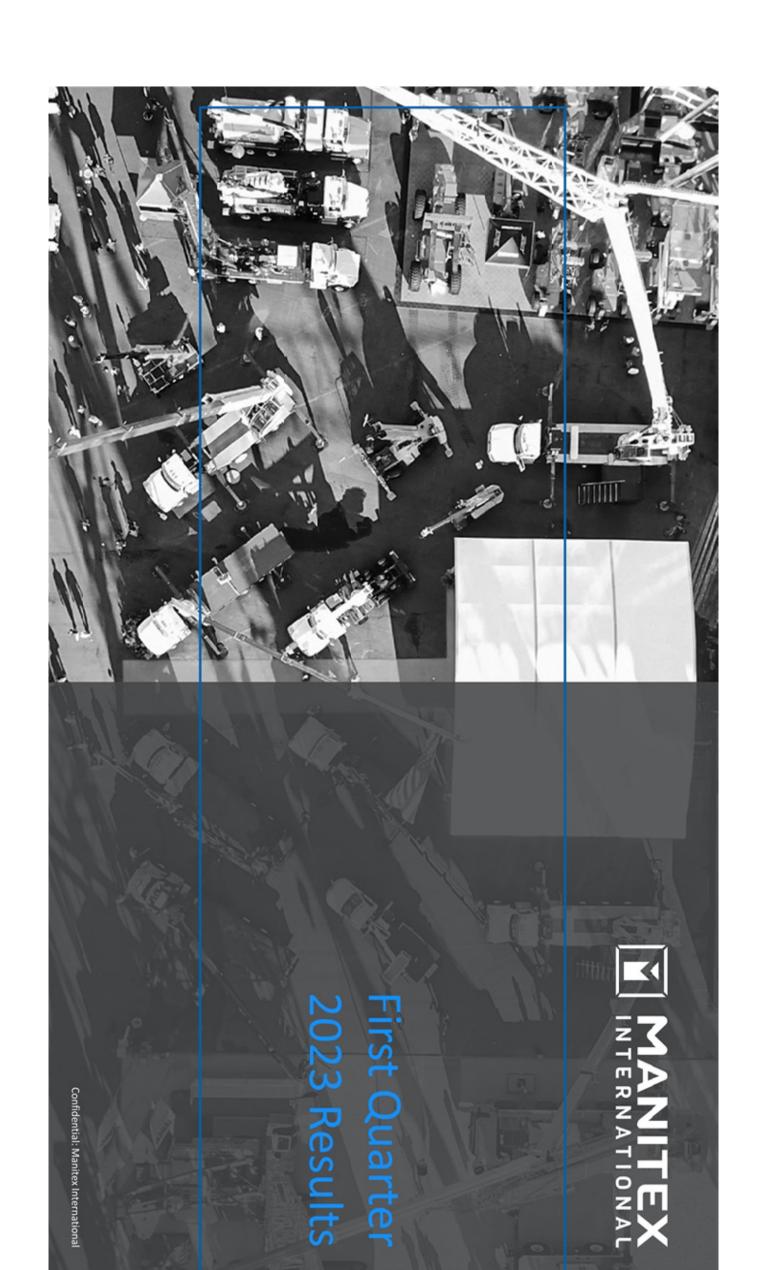
- ( Business transformation underway, led by CEO Michael Coffey. Building a threecapital management year roadmap to drive commercial expansion, operational excellence and disciplined
- 0 Recent move into higher-margin equipment rental business. Significant opportunity for organic growth, capabilities/service expansion; durable, recurring revenue stream
- 0 Legacy equipment business supported multi-year secular tailwinds. Construction equipment recycle as old units age-out activity across energy, infrastructure and utility end-markets supports stable
- (() Delivering innovative, efficient products to the market. Growing zero emissions product solutions; NPD driving share gains, particularly in North America
- 0 Balance sheet deleveraging underway. Focused on directing free cash flow toward further debt reduction; targeting net leverage of at/below 3.0x
- ✓ Management and board aligned with shareholder interests. Insiders owns approximately 26% of the shares outstanding as of 12/31/22.

0 Compelling 2025 targets. Anticipating 25% revenue growth and between 300-500 BPS of EBITDA margin expansion by 2025

Confidential: Manitex International

"Elevating the People and Process of Construction"

Committed to higher-growth, higher-margin and a more profitable business over the next three years. Guided by our strategy Elevating Excellence, a value creation framework



### **Key Messages**

First Quarter 2023 Highlights

Performance
highlighted by strong
operating execution,
significant margin
expansion and
backlog growth

- 12% revenue growth driven by Rental Solutions
- Strong execution drove 440
   bps of y/y 1Q23 gross margin expansion
- Measurable progress on Elevating Excellence longterm value creation strategy

## Solid Revenue Growth

Revenue increased 12% during 1Q23 driven by contribution from Rabern

### Rental Momentum

Strong organic growth, driven by robust demand in core markets, pricing benefits and the opening of our new branch in Lubbock, TX

## Operating Execution

1Q23 Gross Margin increased 440 bps to 21.2%, driven by pricing benefits, improved productivity, and increased fixed cost absorption

## EBITDA Margin Expansion

Adjusted EBITDA margin of 9.3% improved significantly y/y

## Continued Backlog Growth

Backlog increased 16% versus last year due to favorable end market trends and strong execution

## Elevating Excellence

Early progress on strategic initiatives including growing momentum in new product introductions, opening of new Rental branch in Lubbock, and strong execution on resource optimization and supply chain efficiencies

## Delivering on 2023 Targets

Strong order trends and backlog growth, combined with continued operational execution, put Manitex on pace to achieve 2023 financial target of low double-digit EBITDA growth



# 1Q23 Financial Performance

Strong operational and commercial execution, Elevating Excellence initiatives underway



1Q23 results highlighted by strong order growth, improved EBITDA margin, progress on Elevating Excellence initiatives, and a 16% y/y increase in backlog

#### First Quarter 2023 Key Highlights

- Revenue growth of 12% driven by new product introductions; Strong Rentals Solutions growth
- Backlog increased 16% to \$238 million, despite only partial benefit from CONEXPO orders
- Gross margin of 21.2% up 440 bps due to improved mix, better pricing and better manufacturing throughput
- Adjusted EBITDA increased 131% y/y
- EBITDA margin of 9.3%

## Elevating Excellence Key Highlights

- Strong customer response for new product introductions at CONEXPO
- Targeting significant new product introductions in 2023
- Successful opening of new Rental branch location in Lubbock, TX
- Ongoing resource optimization initiatives driving improvement in manufacturing throughput
- New sourcing initiatives provide opportunity for incremental cost savings
- Net leverage of 3.5x, approaching goal of 3.0x

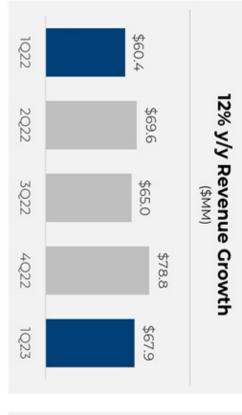
# 1Q23 Performance Summary

Strong backlog growth, meaningful margin improvement

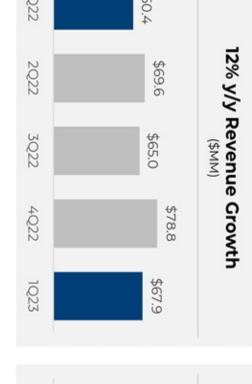


#### strong execution market trends and Favorable end

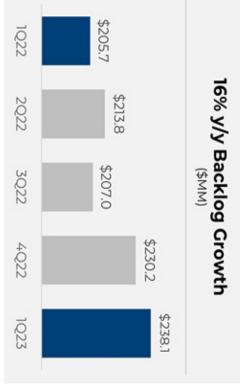
- Revenue growth driven by new performance at Rentals Solutions products and strong
- trends and new products owing to favorable end market 16% backlog growth at 3/31/23
- Gross margin improved 440 bps y/y due to operational pricing, and mix benefits improvement, more favorable
- of \$24.8 million, up from \$8.9 Trailing twelve-month EBITDA million in the prior twelve-month

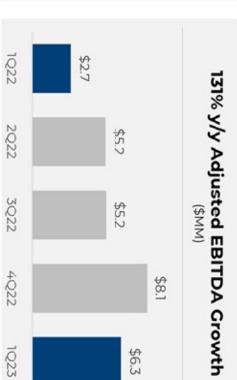












# Disciplined Balance Sheet Management

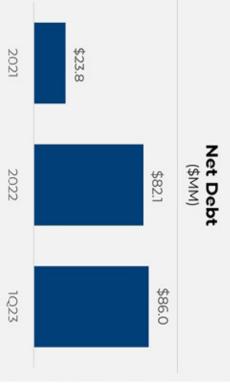
Focus on debt reduction and investment in organic growth initiatives

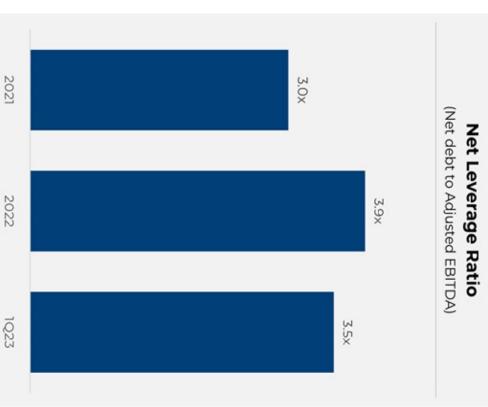


## Capital allocation focused on debt reduction and organic growth initiatives

- Liquidity profile stable from the end of the fourth quarter 2022, despite normal seasonal working capital requirements
- Debt levels increased following the acquisition of Rabern completed in Apr-22
- Net leverage of 3.5x, down from 3.9x at YE22 driven by strong EBITDA growth.
   Focused on reducing leverage toward long-term target of 3.0x or less









# Statement on Non-GAAP Financial Measures



# **NON-GAAP FINANCIAL MEASURES AND OTHER ITEMS**

ongoing performance of its underlying businesses. A reconciliation of Adjusted GAAP financial measures is included with this thousands of U.S. dollars, and are as of the dates indicated. presentation. All per share amounts are on a fully diluted basis. The quarterly amounts described below are unaudited, are reported in should not be considered an alternative to operating performance or an alternative to cash flow as a measure of liquidity, we believe replace any presentation included in our consolidated financial statements under generally accepted accounting principles (CAAP) and comparable to similarly titled measures being disclosed by other companies. While adjusted financial measures are not intended to management uses to evaluate operating performance, to establish internal budgets and targets, and to compare the Company's In this presentation, we refer to various non-GAAP (U.S. generally accepted accounting principles) financial measures which these measures are useful to investors in assessing our operating results, capital expenditure and working capital requirements and the financial performance against such budgets and targets. These non-GAAP measures, as defined by the Company, may not be



# **Appendix - Reconciliations**

Reconciliation of GAAP Net Income (Loss) to Adjusted Net Income (Loss)

# Reconciliation of GAAP Net Income (Loss) to Adjusted Net Income

Diluted earnings (loss) per share as reported Total EPS effect Adjusted diluted earnings (loss) per share	Weighted diluted shares outstanding	Net income (loss) Adjustments, including net tax impact Adjusted net income (loss)	
<b>⋄⋄⋄</b>		<b>\$</b>	Marc
0.07 0.07	20,122,054	(26) 1,436 1,410	March 31, 2023
w w w		\$ \$	Three Dec
0.04 0.06 0.10	20,103,398	659 1,332 1,991	Three Months Ended December 31, 2022
<b>~ ~ ~</b>		\$ \$	
0.01 0.04 0.05	20,014,180	230 713 943	March 31, 2022



# **Appendix - Reconciliations**

Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA

# Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA

Net Income (loss) Interest expense Tax expense Depreciation and amortization expense EBITDA	\$ Marc	March 31, 2023 (26) 1,765 13 3,052 4,804	Decem \$	Three Months Ended  December 31, 2022  5 659 1,655 1,544 2,885 6,743	w w  _	March31, 2022  230 505 132 1,145 2,012
EBITDA	\$	4,804	\$	6,743	\$	2,0
Adjustments:						
Stock compensation	\$	766	s	633	\$	232
Pension settlement		487		r		
Litigation / legal settlement		324		178		318
FX		55		376		49
Severance / restructuring costs		,		108		29
Gain on sale of building		,		(16)		
Rabern transaction costs		,		,		7.2
Valla Earnout		,				(202)
Other		(153)		107		
Total Adjustments	\$	1,479	÷	1,386	\$	713
Adjusted EBITDA	\$	6,283	\$	8,129	\$	2,725
Adjusted EBITDA as % of sales		9.3%		10.3%		4.5%