

MANITEX INTERNATIONAL, INC.

NASDAQ: MNTX Third Quarter Earnings Conference Call November 2019









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Forward-Looking Statement and Non-GAAP Measures

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Steve Filipov – CEO

Joined Manitex on September 1, 2019

- Global executive
- 30 years industrial manufacturing experience
- 25 years at a NYSE publicly traded corporation (TEX)
- 15 years experience living internationally
- Over \$3B in M&A transactions
- Significant experience in integration and turnarounds

Most recently as the President of Terex Cranes (\$1.5B in revenues), from November 2016 until the sale of Demag Mobile Cranes to Tadano at the end of July 2019.



Strategic Review – CEO Outlook Heading into 2020

Solid foundations and Global brands positioned to drive better Shareholder Returns

- Improve FCF Conversion focus in Q4
- Continue to strengthen our Balance Sheet
- Continue to drive innovation at Manitex as an industry leader in Stick Boom Cranes

Our profitable growth is anticipated to come from driving PM Group results

- Focused Team
- New Global Branding Strategy for Articulating Cranes
- MAC Launch in North America positive momentum already
- Tadano Partnership in Asia gaining traction
- PM Cranes Focused Sales penetration in markets we can grow
- Military contract execution in 2020

Grow higher margin businesses

- Parts and service investments
- Develop Oil & Steel Aerials network
- Valla Zero-Emission Cranes through rental channel



PM – Next Stage of Growth

Refresh Our Core Competence



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Q3 2019 Update – Financials

- \$51.9 million Net Revenue, declined 15% from Q3 2018, or 13% excluding unfavorable currency impact
- EBITDA \$(7.5) million, Adjusted EBITDA \$1.9 million
- Non-cash goodwill and intangible asset impairment of \$(8.1) million or \$(0.41) per share impact to net loss
- Non-cash charge related to deferred tax asset valuation allowance of \$(2.2) million or \$(0.11) per share impact to net loss
- Backlog as of October 31, 2019 was \$63.1 million
- Book to bill ratio was 1.02:1 in Q3 2019





Q3 Operating Results

Q3 2018		Q3 2019		Amounts in USD 000's
As Adjusted*	As Reported	As Adjusted*	As Reported	(Except EPS)
\$60,938	\$60,938	\$51,941	\$51,941	Net sales
		-14.8%	-14.8%	% change Vs Q3 2018
\$12,286	\$11,994	\$8,920	\$8,093	Gross margin
20.2%	19.7%	17.2%	15.6%	% of Sales
21.5%		18.8%		Value-add GM% (excludes pass through sales)
\$3,788	\$3,003	\$720	\$ (8,692)	Operating income (loss)
6.2%	4.9%	1.4%	-16.7%	% of Sales
\$2,127	\$122	\$ (30)	\$ (11,851)	Net income (loss)
\$0.11	\$0.01	\$-	\$(0.60)	Diluted EPS
\$5,026	\$4,241	\$1,912	\$(7,500)	EBITDA
8.2%	7.0%	3.7%	-14.4%	% of Sales

NASDAQ : MNTX *See reconciliation to US GAAP on appendix.

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Net Debt – Update Q3 2019

USD millions	Q3 2019	Q2 2019	Q1 2019	Q4 2018
Working capital borrowings	\$21.5	\$19.7	\$23.8	\$22.7
Bank term debt	21.9	22.9	22.6	23.1
Finance leases	5.2	5.3	5.4	5.5
Convertible notes	22.0	21.9	21.8	21.7
Revolver	-	-	-	-
Total debt	\$70.6	\$69.8	\$73.6	\$73.0
Total cash and marketable equity securities	\$20.3	\$25.4	\$24.0	\$24.5
Net debt	\$50.3	\$44.4	\$49.6	\$48.5



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Q3 2019 Update – Business

- Grew articulating crane orders to minimize sales reduction to 15% while straight mast crane industry orders are down 30%
- Filled most Q4 2019 factory build slots and began booking 2020 orders with book-to-bill ratio at 1.02:1
- Awarded a new contract valued at \$4.5 million to supply articulating cranes to an international military organization (provides for an optional \$4 million in additional deliveries)

- Began production and sales of new Valla V80R remotecontrol electric crane
- Launched the TC-600 and the Manitex-branded (MAC) line of articulating cranes at the ICUEE show in Louisville, KY
- Expanded the North American distribution network with the addition of one new MAC dealer and three former Terex straight-mast crane dealers





CEO Summary

Solid foundations and Global brands positioned to drive improved Shareholder Returns

Core Manitex "stick" boom crane products maintaining market share in a down market **PM Group** presents the opportunity to grow and diversify into new markets

SG&A Target 10% - 12% sales

Focus on material cost reductions 2%-3%

Grow higher margin businesses

Adjusted EBITDA Target of **10%+**



Appendix – Net sales and gross margin%

THREE MONTHS ENDED

	SEP	SEPTEMBER 30, 2019		SEPTEMBER 30, 2018	
	As Reported	As Adjusted	As Reported	As Adjusted	
Net sales	\$51,941	\$51,941	\$60,938	\$60,938	
% change Vs Q3 2018	-14.8%	-14.8%			
% change Vs Q3 2018 without FX impact		-13.3%			
Gross margin % of net sales	15.6%	17.2%	19.7%	20.2%	
Gross margin % of net sales (value-add)		18.8%		21.5%	

NINE MONTHS ENDED

		SEPTEMBER 30, 2019		TEMBER 30, 2018
	As Reported	As Adjusted	As Reported	As Adjusted
Net sales	\$170,330	\$170,330	\$181,517	\$181,517
% change Vs prior year	-6.2%	-6.2%		
% change Vs prior year without FX impact		-3.8%		
Gross margin % of net sales	18.1%	19.2%	19.6%	20.0%
Gross margin % of net sales (value-add)		20.6%		21.0%



Appendix – Reconciliations

Reconciliation of GAAP Net Income (Loss) to Adjusted Net Income (Loss)

(in thousands except shares and EPS)	THREE MONTHS ENDED			NINE MONTHS ENDED
	SEPTEMBER 30, 2019	SEPTEMBER 30, 2018	SEPTEMBER 30, 2019	SEPTEMBER 30, 2018
Net income (loss)	(\$11,851)	\$122	(\$7,705)	(\$2,330)
Adjustments related to change in fair value of securities, trade show, discontinued model, customer declared bankruptcy, foreign exchange, goodwill and intangible asset impairment, plant closing, restatement, restricted stock, restructuring, and other expenses (including net tax impact)	11,821	2,005	9,951	7,137
Adjusted net income (loss)	(30)	2,127	2,246	4,807
Weighted diluted shares outstanding	19,690,233	19,694,379	19,684,521	18,003,829
Diluted income (loss) per shares as reported	(\$0.60)	\$0.01	\$(0.39)	\$(0.13)
Total EPS effect	\$0.60	\$0.10	\$0.50	\$0.40
Adjusted diluted earnings (loss) per share	(\$0.00)	\$0.11	\$0.11	\$0.27



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Appendix – Reconciliations

Reconciliation of GAAP Operating Income (Loss) to Adjusted EBITDA (in thousands)

THREE MONTHS ENDED			NINE MONTHS ENDED
SEPTEMBER 30, 2019	SEPTEMBER 30, 2018	SEPTEMBER 30, 2019	SEPTEMBER 30, 2018
(\$8,692)	\$3,003	(\$6,729)	\$6,172
9,412	785	12,587	3,923
720	3,788	5,858	10,095
1,192	1,238	3,592	3,789
\$1,912	\$5,026	\$9,450	\$13,884
3.7%	8.2%	5.5%	7.6%
	SEPTEMBER 30, 2019 (\$8,692) 9,412 720 1,192 \$1,912	SEPTEMBER 30, 2019 SEPTEMBER 30, 2018 (\$8,692) \$3,003 9,412 785 720 3,788 1,192 1,238 \$1,912 \$5,026	SEPTEMBER 30, 2019 SEPTEMBER 30, 2018 SEPTEMBER 30, 2019 (\$8,692) \$3,003 (\$6,729) 9,412 785 12,587 720 3,788 5,858 1,192 1,238 3,592 \$1,912 \$5,026 \$9,450



Appendix – Adjustments

		THREE MONTHS ENDED		NINE MONTHS ENDED
Pre-tax adjustments	SEPTEMBER 30, 2019	SEPTEMBER 30, 2018	SEPTEMBER 30, 2019	SEPTEMBER 30, 2018
Customer declared bankruptcy - bad debt	140	-	424	-
Trade show	79	-	360	-
Discontinued model	446	292	751	480
Goodwill and intangible asset impairment	8,112	-	8,112	-
Plant closing	-	-	44	-
Restatement expenses	22	183	169	2,006
Restricted stock	148	140	448	531
Restructuring	99	141	1,204	795
Legal settlement	-	-	67	-
Other Expenses	366	29	1,008	277
Legal settlement	-	-	67	-
Total Adj to Operating Income (Loss)	9,412	785	12,587	3,923
Change in fair market value of securities	(216)	907	(5,454)	2,717
Foreign Exchange	307	410	718	635
Other Expenses	-	-	-	353
Total pre-tax adjustments	\$9,503	\$2,102	\$7,851	\$7,628
Net tax impact (including discrete items)	2,318	(97)	2,100	(491)
Total adjustments	\$11,821	\$2,005	\$9,951	\$7,137





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NASDAQ: MNTX Third Quarter Earnings Conference Call November 2019 Steve Filipov, CEO Manitex International 708-237-2064

Peter Seltzberg, IR Darrow Associates, Inc. 516-419-9915