

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

---

**FORM 8-K**

---

**CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**Date of report (Date of the earliest event reported) November 13, 2019**

---

**MANITEX INTERNATIONAL, INC.**

(Exact Name of Registrant as Specified in Its Charter)

---

**Michigan**  
(State or Other Jurisdiction  
of Incorporation)

**001-32401**  
(Commission  
File Number)

**42-1628978**  
(IRS Employer  
Identification No.)

**9725 Industrial Drive, Bridgeview, Illinois 60455**  
(Address of Principal Executive Offices) (Zip Code)

**(708) 430-7500**  
(Registrant's Telephone Number, Including Area Code)

---

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
<b>Common Stock, no par value</b>	MNTX	The NASDAQ Stock Market LLC
<b>Preferred Share Purchase Rights</b>	N/A	The NASDAQ Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

---

**Item 7.01 Regulation FD Disclosure**

On November 13, 2019, the Company posted a slide presentation on its website. This slide presentation is incorporated herein by reference.

The information under Item 7.01 in this Current Report on Form 8-K, including the exhibits hereto, is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information under Item 7.01 in this Current Report on Form 8-K will not be incorporated by reference into any registration statement or other document filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated by reference. The furnishing of the information under Item 7.01 in this Current Report on Form 8-K is not intended to, and does not, constitute a determination by the Company that the information under Item 7.01 in this Current Report on Form 8-K is complete or that investors should consider this information before making an investment decision with respect to any security of the Company.

**Item 9.01 Financial Statements and Exhibits.***(a) Financial Statements of Businesses Acquired.*

Not applicable.

*(b) Pro Forma Financial Information.*

Not applicable.

*(c) Shell Company Transactions.*

Not applicable.

*(d) Exhibits.*

99.1 Manitex International, Inc. slide presentation posted on Company website November 13, 2019.

## **EXHIBIT INDEX**

**Exhibit  
Number**

**Description**

99.1

[Manitex International, Inc. slide presentation posted on company website November 13, 2019.](#)

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

MANITEX INTERNATIONAL, INC.

By: /s/ STEVE FILIPOV

Name: **Steve Filipov**

Title: **Chief Executive Officer and Director**

Date: November 13, 2019



# MANITEX INTERNATIONAL, INC.

NASDAQ: MNTX

Corporate Presentation  
November 2019



Exhibit 99.1

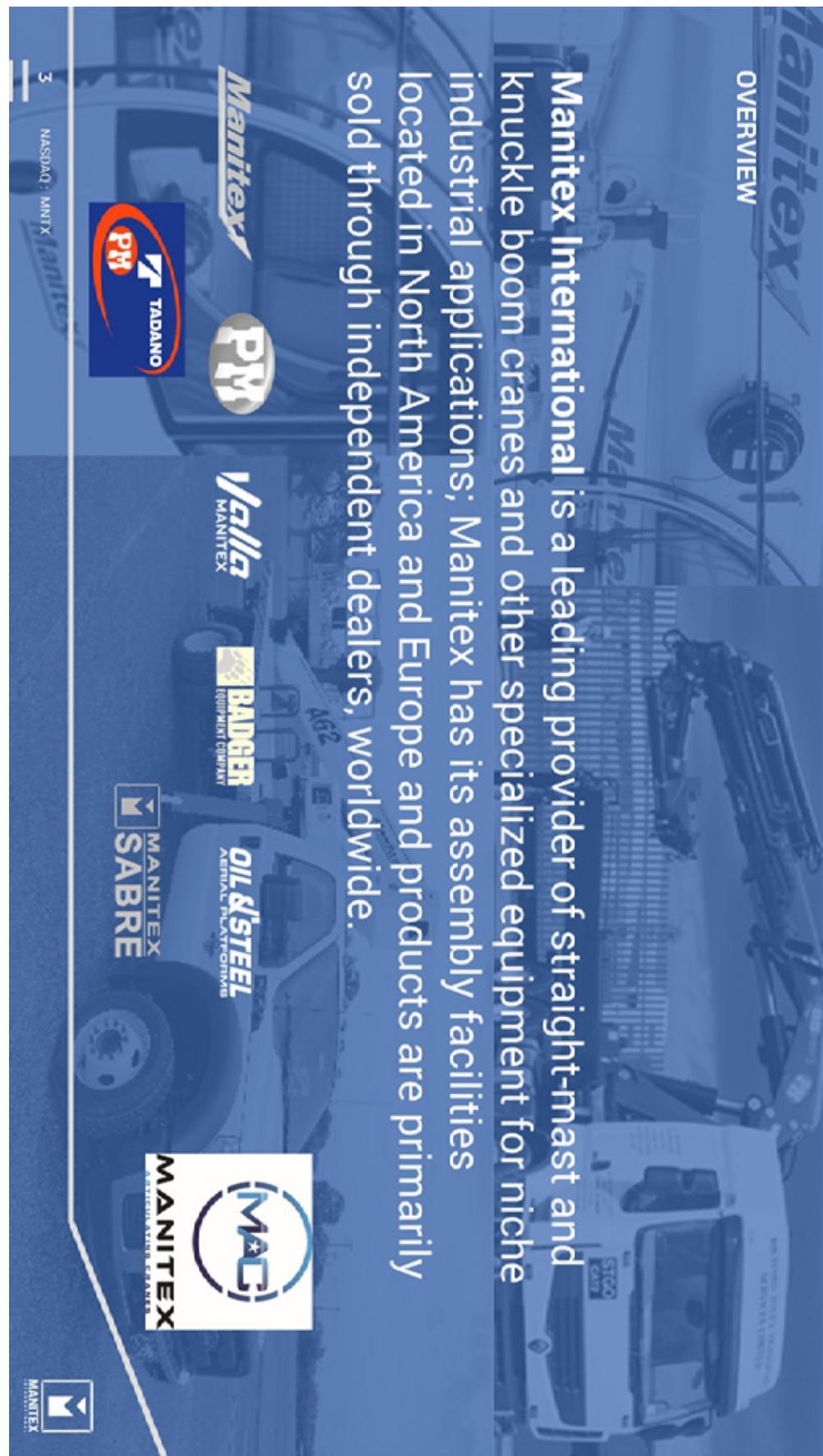
# Forward-Looking Statement and Non-GAAP Measures

**Safe Harbor Statement** under the U.S. Private Securities Litigation Reform Act of 1995: This presentation contains statements that are forward-looking in nature which express the beliefs and expectations of management including statements regarding the Company's expected results of operations or liquidity; statements concerning projections, predictions, expectations, estimates or forecasts as to our business, financial and operational results and future economic performance; and statements of management's goals and objectives and other similar expressions concerning matters that are not historical facts. In some cases, you can identify forward-looking statements by terminology such as "anticipate," "estimate," "plan," "project," "continuing," "ongoing," "expect," "we believe," "we intend," "may," "will," "should," "could," and similar expressions. Such statements are based on current plans, estimates and expectations and involve a number of known and unknown risks, uncertainties and other factors that could cause the Company's future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. These factors and additional information are discussed in the Company's filings with the Securities and Exchange Commission and statements in this presentation should be evaluated in light of these important factors. Although we believe that these statements are based upon reasonable assumptions, we cannot guarantee future results. Forward-looking statements speak only as of the date on which they are made, and the Company undertakes no obligation to update publicly or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

**Non-GAAP Measures:** Manitex International from time to time refers to various non-GAAP (generally accepted accounting principles) financial measures in this presentation. Manitex believes that this information is useful to understanding its operating results without the impact of special items. See Manitex's Q3 2019 earnings release on the Investor Relations section of our website [www.manitexinternational.com](http://www.manitexinternational.com) for a description and/or reconciliation of these measures.



**Manitex International** is a leading provider of straight-mast and knuckle boom cranes and other specialized equipment for niche industrial applications; Manitex has its assembly facilities located in North America and Europe and products are primarily sold through independent dealers, worldwide.



OUR PRIMARY PRODUCTS

# Straight-Mast and Knuckle Boom Cranes



**Series PM**  
KNUCKLE BOOM CRANES



**Series PL**  
DISTRIBUTION CRANES



**Series TM**  
TRACTOR MOUNT CRANES



**Series SC**  
SKY CRANES



**Series OS**  
AERIAL WORK PLATFORMS



# Company Timeline

<b>MARCH</b>	Manitowoc (NYSE:MTW) acquires Grove	<b>JULY</b>	Manitowoc merges into Veri-Tek, Int'l (VCC)	<b>MAY</b>	Name changed to Manitex International and listed on Nasdaq (MNTX)
<b>JANUARY</b>	Manitowoc divests Manitex (Manitowoc, Texas)	<b>NOVEMBER</b>	Veri-Tek Acquires LiftKing	<b>OCTOBER</b>	Crane & Machinery and Schaeff Forklift acquired
		<b>JULY</b>	VCC acquires Noble forklift	<b>DECEMBER</b>	Acquires Load King Trailers
<b>2002</b>		<b>2003</b>		<b>2006</b>	
		<b>2007</b>		<b>2008</b>	
		<b>2009</b>			
<b>JULY</b>	Acquires Sabre Manufacturing LLC	<b>JANUARY</b>	Closes on PM Group Sja transaction	<b>OCTOBER</b>	Acquires Badger Equipment Co.
<b>JULY</b>	Closes Acquisition of CVS	<b>NOVEMBER</b>	Acquires Valla SpA of Placenza, Italy	<b>DECEMBER</b>	Announces sale of Load King trailers
<b>2010</b>		<b>2011</b>		<b>2013</b>	
		<b>2014</b>		<b>2015</b>	
		<b>2016</b>			
<b>FEBRUARY</b>	Sells $\frac{1}{2}$ of remaining ASV shares	<b>AUGUST</b>	Names Steve Filipov Chief Executive Officer; David Langevin is Executive Chairman	<b>OCTOBER</b>	Announces sale of LiftKing
<b>MAY</b>	Announces spin-off/IPO of ASV	<b>MAY</b>	Announced first order to Tadano for PM Manitex boomtrucks for Asian markets	<b>DECEMBER</b>	Announces sale of CVS Ferrari; Refinancing of ASV
<b>2017</b>		<b>2018</b>		<b>2019</b>	



## Steve Filipov – CEO

Joined Manitex on September 1, 20019

- Global executive
- 30 years industrial manufacturing experience
- 25 years at a NYSE publicly traded corporation (TEX)
- 15 years experience living internationally
- Over \$3B in M&A transactions
- Significant experience in integration and turnarounds

Most recently as the President of Terex Cranes (\$1.5B in revenues), from November 2016 until the sale of Demag Mobile Cranes to Tadano at the end of July 2019.



## Tadano Investment

- Approximately 2.9M shares of MNTX @ \$11.19 /share for \$32.7 million; Tadano owns 14.9% of Manitex
- Tadano names Ingo Schiller, President and Chief Executive Officer of Tadano America Corporation to the Manitex Board of Directors
- Tadano, with over \$1.7 billion in global annual sales, and more than 3,300 employees, is one of the premier crane companies in the world with a global dealer and distribution network
- Prior to the transaction Tadano had NO knuckle boom crane in its product portfolio
- With proceeds, Manitex has paid down debt, and has ample capital to procure the necessary components and assemblies to keep up with its growing backlog, and allocate the proper resources to integrate PM Group and accelerate market penetration and margin expansion



# PM – Next Stage of Growth

## Refresh Our Core Competence



Dedicated Team



Manufacturing Excellence



Improve Parts Execution

## Expand & Innovate



Safety & Quality



Portfolio Management



Supply Chain Management



Parts & Service



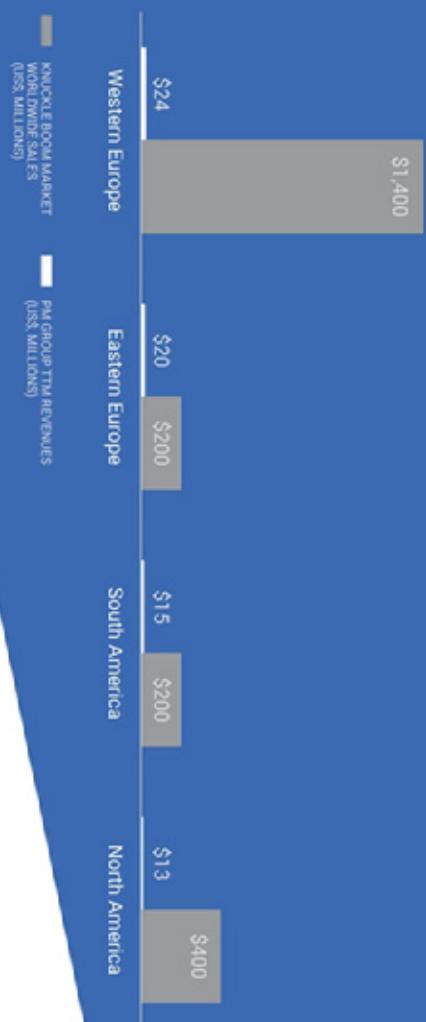
MANITEX

NASDAQ : MNTX

8

## THE KNUCKLE BOOM MARKET

# \$2.3 Billion Globally (Management Estimates)



## PRINCIPAL INDUSTRY PARTICIPANTS



## NORTH AMERICAN KNUCKLE BOOM MARKET IS GROWING

- Large Market of \$2.3 BN far exceeds that of straight mast boom truck market (Global)
- PM has a geographically diverse customer base
- Opportunity to increase PM Group North American market presence through Manitex distribution/dealer network

## PM PEAK SALES OF \$150 MILLION IN 2008



9

NASDAQ: MNTX

# Growth Roadmap

2018

**\$242M**  
REVS

**17.8%**  
GM

**\$18M**  
Adjusted EBITDA

**7.2%**  
Adjusted EBITDA Margin

WHERE WE'LL BE IN 2-3YRS

**\$300M - \$350M**  
REVS

**20% - 22%**  
GM

PM growth in Asia, No.  
America and globally,  
through Tadano  
partnership  
Return to "mid-cycle"  
performance and ongoing  
replacement cycle demand for  
straight-mast cranes

**\$30M - \$40M**  
Adjusted EBITDA

**10%+**  
EBITDA Margin

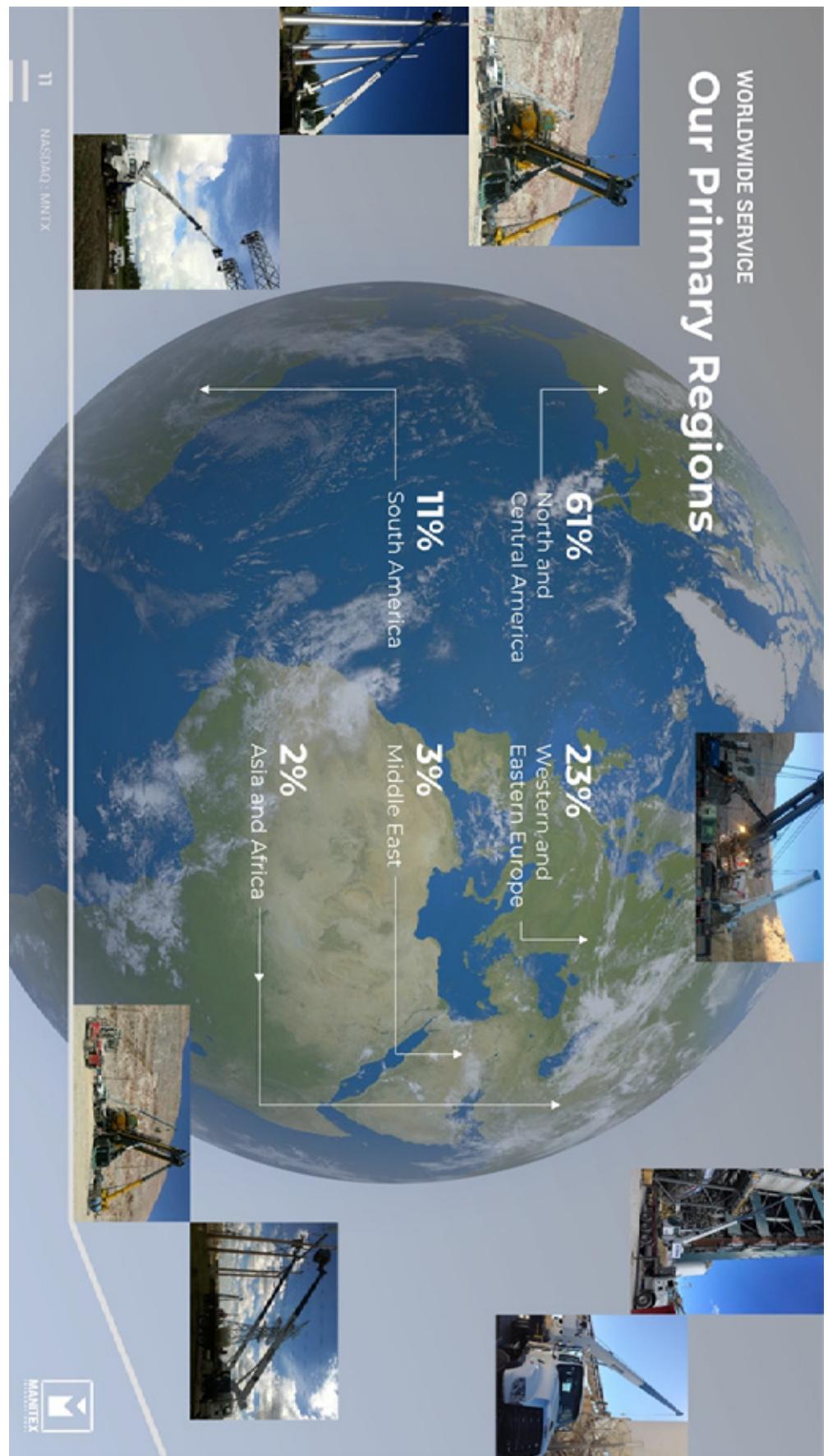
**PM PEAK SALES OF \$150 MILLION IN 2008**



10  
NASDAQ : MNTEX

WORLDWIDE SERVICE

## Our Primary Regions



## Knuckle Booms PM CRANES

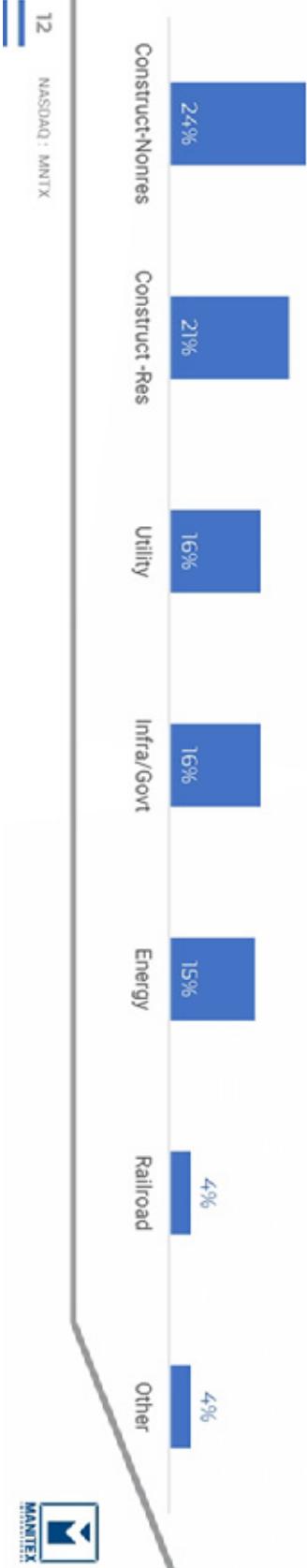
- END-MARKETS: CONSTRUCTION, LOGISTICS, UTILITY, ENERGY, MILITARY, RAIL
- LIFTING CAPACITY: 1 – 80 US TONS (1-250 T-M)
- ESTIMATED 2018 UNIT VOLUME (MARKET): 50,000
- FEATURES: MATERIAL CARRYING CAPABILITY, EASE OF USE, BROAD MARKET USAGE

VS

## Straight-Mast MANITEX CRANES

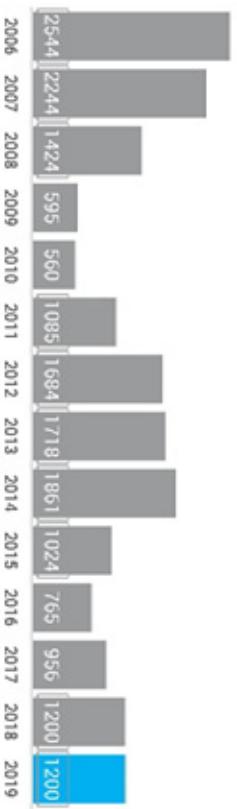
- END MARKETS: CONSTRUCTION, UTILITY, ENERGY, RENTAL, MINING, ADVERTISING, RAILROAD
- LIFTING CAPACITY: 17 – 70 US TONS
- ESTIMATED 2018 UNIT VOLUME (MARKET): 2,500
- FEATURES: HIGH LIFTING RANGE, DIVERSE END-MARKET APPLICATIONS

2018 ESTIMATED SALES BY END-MARKET-FIRMWIDE

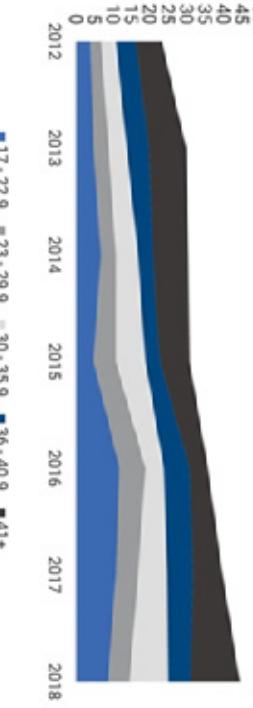


# Lifting equipment market - Straight-mast

STRAIGHT MAST INDUSTRY SHIPMENTS (UNITS)



MANITEX MARKET SHARE BY TONNAGE CLASS



- Industry orders strengthened in 2018 due to used equipment market normalization and strength in construction, utility, and energy.
- Manitex industry forecast for 2019 is 1,200 units vs. 1,162 in 2018
  - Order activity in 2019 has been 55% for cranes over 30 tons and 45% for under 30 tons
  - Cranes in the field from '04-'07 cyclical peak are 11-plus years old which is creating "replacement cycle" activity

- Approximately 15 PPT market share gain in past 5 years while more broadly diversifying weight class (tonnage) distribution; Manitex market share increasing through 2018
- Important new products launched within the past 36 months in the 20, 22, 30, AND 40 ton classes
- Increased penetration of 40-, 45- and 50-ton cranes with aerial work platforms for utility, telecom and wind construction/maintenance



## Replacements Parts & Service



Consistent recurring revenue stream throughout the cycle  
Typically generates 10%-20% of net sales in a quarter/year  
Typically carry 2x gross margin of core equipment business

Spares relate to swing drives, rotating components, & booms  
among others, many of which are proprietary

Serve additional brands  
Service team for crane equipment

Proprietary e-commerce system implemented in principal operations



NASDAQ : MNTX

14

## OPERATING COMPANIES

# Products, End Market, Drivers



- Straight-mast boom trucks and cranes
- Sign cranes
- Parts

- Knuckle boom cranes
- Truck-mounted aerial platforms

- Specialized equipment for liquid storage & containment
- 8,000-21,000 gallon capacities

- Precision pick & carry cranes
- Rough terrain cranes
- Specialized construction equipment
- Parts

- Power transmission/utility
- Industrial projects
- Infrastructure development
- Construction
- Energy

- Construction
- Infrastructure
- Utilities

- Energy
- Petrochemical
- Waste management

- Automotive
- Chemical / petrochemical
- Infrastructure development
- Aerospace
- Construction

- Strong end market demand for specialized, competitively differentiated products for oil, gas, and energy sectors
- Product development

- Growing acceptance of knuckle booms in North American markets
- Oil and gas exploration creating demand
- Product development

- Reputation for quality & innovation
- Serves a market of over \$1B annually

- Strong end market demand for specialized, competitively differentiated products
- Environmental (electric) or hazardous (spark free) developments
- Product development

# Experienced Management Team

**Steve Filipov**, *Chief Executive Officer (as of 9/1/19)*  
25+ years principally with Terex (international, global crane divisions)

**David Langevin**, *Executive Chairman*  
30+ years, principally at Terex Corporation

**Steve Kiefer**, *President & COO*

25+ years principally with Eaton Corp. and industrial companies

**Laura Yu**, *CFO*

20+ years in senior-level executive corporate finance for public Fortune 500 industrial companies

**Sherman Jung**, *Vice President of Financial Reporting*  
20+ years in financial operations and SEC Reporting

**Scott Rolston**, *SVP Strategic Planning*

30+ years principally with Manitex and Manitowoc



# MANITEX INTERNATIONAL, INC.

## Financial Overview



# Financial Summary

KEY STATISTICS		CAPITALIZATION				
Stock Price (9/30/19)		\$6.65 per share				
Market Cap (9/30/19)		\$131.0 M				
Total Ent. Value (9/30/19)		\$181.3 M				
Ticker / Exchange		MNTX/Nasdaq CCM				
\$000, except % as adjusted		Q3 2019	Q2 2019	2018	2017	2013*
Revenues		\$51,941	\$60,969	\$242,107	\$213,112	\$245,072
Gross Margin (%)		15.6%	17.8%	19.4%	19.8%	19.0%
Adjusted EBITDA		\$1,912	\$3,771	\$17,409	\$13,765	\$21,483
Adj. EBITDA Margin (%)		3.7%	6.2%	7.2%	6.5%	8.8%
Adjusted Net income (loss)		\$(30)	\$1,108	\$6,018	\$3,278	\$0,178
Backlog**		\$63,100**	\$56,625	\$66,735	\$51,530	\$77,281

18

NASDAQ: MNTX | \*Reported results, prior to ASV and PM transactions \*\* Backlog is AS OF 10/31/19



# Balance Sheet Summary

	Sep 30, 2019	DECEMBER 31, 2018
(in thousands \$)		
Cash, Restricted, Marketable Securities	20,300	24,508
<b>Current Assets</b>	<b>129,954</b>	<b>131,993</b>
Property Plant & Equipment	19,351	20,249
Goodwill and other Intangible Assets	49,177	61,071
Other Long term Assets	4,267	3,936
 <b>Total Assets</b>	 <b>\$202,749</b>	 <b>\$217,249</b>
 <b>Current Liabilities</b>	 <b>67,048</b>	 <b>72,954</b>
Long term Debt	48,589	49,883
Other Long term liabilities	7,819	6,408
<b>Total Liabilities</b>	<b>123,456</b>	<b>129,245</b>
Stockholders' equity-Manitex International	79,293	88,004
 <b>Liabilities and stockholders' equity</b>	 <b>\$202,749</b>	 <b>\$217,249</b>



## Debt Summary

	Q3 2019	Q4 2018	Q3 2018
USD millions			
Working capital borrowings	\$21.5	\$22.7	\$21.5
Bank term debt	21.9	23.1	26.7
Capital leases	5.2	5.5	5.6
Convertible notes	22.0	21.7	21.6
Revolver	-	-	-
Total debt	\$70.6	\$73.0	\$75.4
Total cash and marketable equity securities	\$20.3	\$24.5	\$25.9
<b>Net debt</b>	<b>\$50.3</b>	<b>\$48.5</b>	<b>\$49.5</b>



# Debt Details

	Outstanding Balance as of September 30, 2019 (Million)	Effective Interest Rate	Quarterly Interest Expense Q3 2019 (Million)	
Convertible notes	\$ 14.8	7.5%	\$ 0.28	Perrilla Notes with a maturity date of Jan 7, 2021. Conversion price at \$15 per share
	7.3	7.5%	0.14	Terex Notes with a maturity date of Dec 19, 2020. Conversion price at \$13.65 per share
Capital leases	4.9	12.5%	0.15	Georgetown, TX facility
	0.3	5.5%	0.00	Equipment leases
Notes payable (insurance premium)	0.1	5.0%	0.00	
PM debt:				
Valls debt	13.2	3.5%	0.12	(a) Unsecured borrowings (Non-recourse to Manitex Int'l)
Badger notes payable	11.0	3.5%	0.10	(a) Term loans (Non-recourse to Manitex Int'l)
Revolver - US	0.7	2.5 to 3.0%	0.03	Other PM subsidiary debt
PM short term borrowing	17.8	1.75 to 65%	0.28	Non-recourse to Manitex Int'l
Valls debt	0.3	4.38% to 4.75%	0.01	
Badger notes payable	0.3	8.0%	0.01	Winona, MN facility loan
Revolver - US	-	N/A	0.03	\$29.5 million available with a maturity date of July 20, 2023
Debt issuance costs	(0.1)			
<b>Total Debt</b>	<b>\$ 70.6</b>		<b>\$ 1.14</b>	
Total cash and cash equivalents	\$ (20.3)			
<b>Total Net Debt</b>	<b>\$ 50.3</b>			

(a) Annual installment payments of principal of less than € 3M for years 2019 through 2025 with a €3M balloon payment in 2026.



## CEO Summary

Solid foundations and Global brands positioned to drive improved Shareholder Returns

Core Manitex "stick" boom crane products maintaining market share in a down market

PM Group presents the opportunity to grow and diversify into new markets

SG&A Target

**10% - 12% sales**

Focus on material cost reductions

**2%-3%**

Grow higher margin businesses

Adjusted EBITDA Target  
of **10%+**





## MANITEX INTERNATIONAL, INC.

NASDAQ: MNTX  
November 2019

Steve Filipov, CEO  
Manitex International  
708-237-2054  
[sfilipov@manitex.com](mailto:sfilipov@manitex.com)

Peter Seltzberg, IR  
Darrow Associates, Inc.  
516-419-9915  
[pseltzberg@darrowir.com](mailto:pseltzberg@darrowir.com)